



The Dragons are coming to Reading on August 20th Race the dragon or simply turn up for the excitement and fun

The festival is already four times the size of last year. It's becoming a premiere event in Reading. Dragon boat racing attracts huge crowds across the world and is more popular than football in areas of Asia. Anyone can participate, regardless of experience. Teams of up to 17 (over 16 years) can just turn up on the day and will be welcomed with a 12 metre boat and all safety equipment. Training is supplied on the day.

Press Invitation

Join Reading Mayor Cllr. Rose Williams, the BBC, Guests and Reading Lions

Venue: Zero Degrees, Reading
Time: 3pm
Date: Tuesday 4th July

BBC Radio Berkshire is presenting the festival (Ady Williams as MC and in a boat!). The BBC boat will be filled with local personalities and presenters and offer Reading a challenge to beat them.

Reading Borough Council are supporting the event with teams from Tesco, Cancer Research, Haslams, Launchpad, Abbey Windows, Jacobs UK and many more (most with no experience) but all vying for the kudos of lifting the trophy.

A great event for companies, charities and clubs

The festival presents a unique opportunity for the Reading community, companies and charities to come together for an exciting free entry event. Companies can book a boat for team building and staff motivation while charities and Clubs can use the event to raise funds. At recent Dragon Boat events, charities have raised over £1000 per boat entered and there is no organisation required on their part. Participants can raise funds for their place in the boat. We have companies that are supporting a charity by funding the entrance fee and allowing their chosen charity (or one we recommend) to retain every penny they raise.

Entry is free to all spectators who can enjoy the racing, bars, food and attractions. It will be a great day out for all the family.

Staged by Reading Lions with the support of BBC Berkshire and Reading Borough

Council, we aim to raise £20,000 for good causes. The Bradford Festival is the largest in the UK attracting 30,000 people this year.

There is a marquee for each team and an offer of a free stall space for any charities entering (before 1st August). For groups of 3 or more teams, we offer your own tournament so friends and workmates can challenge each other. Imagine the exhilaration of a 200 metre race followed by a relaxed Sunday beside the beautiful Thames here in Reading, shared with friends and family over a picnic or one of the many food choices.

Useful links

www.readingdragonboatfestival.co.uk/

www.bradforddragonboatfestival.co.uk/

<https://youtu.be/s-wlJ1OcO4o>

www.readinglions.org.uk/

Facebook www.facebook.com/ReadingDBF/

Twitter @LionsReading

Event Details

Organisers www.racethedragon.com/

Entry fee £383.33 +vat (£460)

Minimum of 3 races in a knockout style

Start: 9.30am

Finish: around 5pm with trophy presentation

FREE limited on site parking

The Venue River Thames at Thames Valley Park Riverside
RG6 1PQ (at the end of the A329M)

Reading Lions are looking for team members to 'pitch in and paddle'

Could you Race the Dragon?

You will be part of a team of 15 paddling a majestic 12 metre Dragon Boat along a 200 metre course looking to gain kudos and glory for Reading Lions.

To participate all you need to do is commit to raising a minimum of £50 for Reading Lions.

For more information, contact Mandy Young - mandy.young@outlook.com

Spaces are limited so register today and join the fun.

Prize awarded for the team member who raises the most for Reading Lions

So far, prizes include 2 show tickets at the Grosvenor Show Bar, Rose Kiln Lane. More prizes will be announced regularly on Facebook and Twitter.

www.grosvenorcasinos.com/local-casinos/reading-rose-kiln-lane

Contact Details

Reading Lions Event Organiser

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